

# Machine Intelligence Development & Deployment Specialists

Hong Kong's premiere AI and machine learning solutions provider -  
transforming data into business strategy.

## Tailored AI Solutions



- More than a decade of experience building enterprise solutions
- Multinational corporate clients
- Realized business value over theory

## Agile Development



- Certified experts: Agile development & Project Management
- Deliver value from Day 1
- Collaborative customer engagement

## Enterprise Scale Deployment



- Amazon Network Partner
- Cloud architecture design
- Legacy systems integration

## Employee & Leadership Training



- Case Studies and interactive exercises
- Hands-on technical training
- Executive level AI and Machine Learning training

## Top 6 reasons AI initiatives don't succeed

Focus on  
Technology  
Over Business  
Value

Unclear  
Long-Term  
Strategy

Neglected End  
User  
Experience

No Deployment  
or Integration  
Plan

Exclusion of  
Non-Technical  
Stakeholders

No User  
Adoption Plan  
or Training

## Press & Conferences



**South China  
Morning Post**



## Partners



## About

Reboot.ai was founded in 2017. As a member of Cyberport's Incubation Programme, and trusted by many of Hong Kong's most reputable companies and organizations, Reboot.ai has provided training and developed custom solutions to corporates ranging from startups to multinationals.

Our founding team brings more than a decade of experience solving enterprise scale business problems with big data solutions, and features former senior developers and data scientists from Bridgewater Associates, Grana, and GoGoVan.

## Case Study: World's Largest Health and Beauty Retailer

The world's largest health and beauty retailer engaged Reboot.ai to make better use of their customer purchases data. Reboot rapidly designed a solution and augmented the retailer's data with programmatically sourced external data, using custom data retrieval algorithms.

Combining external data with terabytes of the retailer's internal data, Reboot.ai developed big data algorithmic solutions to predict customers' purchases, optimise product offerings, and personalise bundles and promotions.

In addition to improving average order values and customer retention rates, Reboot's AI and machine learning algorithms enabled the retailer to personalize their email campaigns, **increasing their CTR (Click Through Rate) by more than 70x (+7,266%), and their sales conversion rate by nearly 30x (+2,960%).**

## Data Diagnosis: What can data do for you?

*If you don't have data*, our Data Diagnosis will help you design your strategy for rapidly generating and collecting data, and explore your options for programmatically mining external sources. Data is everywhere once you know how to algorithmically source it.

*If you do have data*, our Data Diagnosis will help you understand how to monetize your data to solve high value business problems, how to take the next steps, and how to productionize your data warehousing and analysis. Our specialty is creating business strategy from data.

Contact [\*\*solutions@reboot.ai\*\*](mailto:solutions@reboot.ai) to schedule a Data Diagnosis today.